



Oosthuizen steps up to win the Open

Few would have predicted that young South African Louis Oosthuizen would emerge victorious at the 150th Open Championship but after leading from the second round onwards he proved he was a worthy addition to the canon of St Andrews champions.

Some more heralded names fell by the wayside as Oosthuizen pressed home his advantage on the final day to finish seven strokes clear of Lee Westwood in second place. His 16 under par total of 272 represented an excellent performance by the 27 year-old from Mossel Bay in the Eastern Cape. Using his experience of an earlier visit to St Andrews Links, Oosthuizen showed the cool temperament of someone who has more major championships in his sights.

“I want to get a few more of these,” he said. “I’m going to work harder now on trying to get as many more majors as I can. To win an Open Championship is special but to win it here at St Andrews is just something you dream about.”

“I played here in the Links Trophy in 2002 on the Jubilee and Old courses. I didn’t play well and it was raining and cold but it was a beautiful place. I remember the course. That is a thing you never forget.”

The likes of Lee Westwood, Paul Casey, Rory McIlroy, Henrik Stenson and Martin Kaymer were left wondering what might have been but in the end none of them really managed to exert pressure on Oosthuizen.



● Louis Oosthuizen with the Claret Jug

After making the most of playing in the most favourable conditions on the second morning of the championship to shoot a five under par 67 before the wind got up later in the day, Oosthuizen held his nerve and his game to see out the championship with a 69 and 71 in his last two rounds.

After setting the Old Course record and equalling the lowest round in a

major championship with a nine under par 63 in the first round, McIlroy came to grief in the afternoon of the second round when he failed to cope with the buffeting winds and stumbled home with an eight over par 80.

The blustery conditions made the Old Course a tougher proposition than the dead calm conditions of the first day and led to the suspension of play for one hour on the Friday afternoon. McIlroy was not the only one to falter and several big names missed the cut including Tom Watson, who missed it by two shots on four over par and bade an emotional farewell to the Old Course late on the Friday evening.

The expected charges from the top two in the world rankings failed to materialise. Uncharacteristically Tiger Woods swapped putters during the tournament and never really got into contention finishing with a three under par total of 285. Phil Mickelson was four shots further back on one over par.

The likeliest challenger to Oosthuizen at the start of the final round seemed to be Englishman Paul Casey, who was four shots back in second place. Casey looked to have made a move when he drove the par four ninth green but Oosthuizen followed him to the putting surface and was closer to the flag. Casey putted up but the South African holed for an eagle. At the 12th, Casey drove into a gorse bush and carded a triple bogey seven effectively ending the contest. A bogey at 17 and a par at 18 were enough for Oosthuizen to clinch the championship.



Course UPDATE

Old Course

It seems like no sooner have the stands, tents and towers come down and the contractors are putting many of them back up again. In between staff have been repairing the footprints of these structures with turf, sand and seed. With events such as local club competitions and the Alfred Dunhill Links Championship coming up, the emphasis is still mostly on presentation with all areas being cut regularly. The rough on the left of the driving area at the 17th was sprayed at the end of July with a product to try to kill off the course grasses within the sward and that is just taking effect now. We will monitor this closely to see what further action, if any, is required.

New and Jubilee Courses

Work is well underway on building the new championship tees on holes 10 and 11 on the Jubilee Course. Staff are fitting this in around their routine work of preparing the courses for play every day. A temporary putting green for the Jubilee Course has been cut out on the front section of the tournament practice tee while the regular putting green recovers from all the equipment that was running across it or sited on top of it during the Open. Some overseeding work will take place on the greens nearer the middle of September. A temporary green is being prepared on the 10th hole of the Jubilee as we plan to rebuild the normal green later in the year.

Eden Course

Following successful tournaments in early August a number of greens on the Eden Course have been sprayed with a product to kill a particular species of grass that has constantly given us difficulties over the years. This is part of an ongoing programme to further improve the Eden greens and we hope the disturbance is not too severe. We have been overseeding the greens to introduce better varieties for some time now and this will carry on into early September. Otherwise it is business as usual with routine cutting continuing.

Strathtyrum and Balgove Courses

Most of the areas damaged by Open traffic have been repaired with only a couple of small areas still marked as ground under repair. Repair work has also taken place in the corner of the Balgove Course where the contractors' compound was situated. The 17th green on the Strathtyrum has almost fully recovered from the severe damage caused last winter and by the end of September this should not be noticeable. Towards the end of the month work will start on the grassland management plan where we will be cutting back and removing the rough fringing the fairways in areas to keep it thin and open. As well as making it easier to find golf balls it is a better habitat for ground nesting birds.

The Castle Course

With a busy season almost behind us, staff will be taking the opportunity to aerate and oversee some of the less busy areas such as traffic routes and carries. Some late season fertilisers will be applied to make sure the grass stays strong and healthy through the early winter and beyond and the young plant has enough nutrition to help it survive.

Golf Practice Centre

We were pleased to get the practice centre open to golfers earlier than expected and although there are some areas that have been damaged where main traffic routes were during the Open, the bulk of the landing area is in reasonable condition. Staff have been busy turfing or overseeding the worst parts and through September the whole area will be aerated to help ease the compaction of the surface and try to ensure any water can escape.

Pro tips from the Academy: Mental preparation

Most golfers face a common problem. That is, regardless of how well they hit the ball on the driving range, it does not seem to go as well when out on the course. This is not necessarily down to swinging the club badly from a technical perspective, but how you prepare yourself mentally for a competition or a round of golf.

The majority of golfers simply turn up on the first hole, having had limited time to warm up and having given no thought to the round that they are about to play. This is ok when going for a social round of golf, but if you want to see improvements in your scores and ultimately your handicap then your preparations should really start well in advance of your tee-off. When playing a new course you should make sure that you have visited the course for a practice round and made notes on the areas to aim for or avoid. From this, you will have a game plan which you should try to follow unless weather conditions dictate otherwise.

Your state of mind on the way to a tournament can have a large influence on the outcome. Make sure that you allow yourself plenty of time for delays as well as time for a thorough warm up session. The warm up session should allow time for appropriate stretching, some loosening shots on the driving range as well as time to have a chip and putt prior to arriving on the first tee. If you are rushed when arriving on the first tee, this will have a disastrous affect on your mental state and leave you unprepared at the start of the round.

Finally, when out on the golf course make sure you have plenty of fluids for hydration as well as suitable foods to keep you energized for the round. This does not just mean lots of chocolate as this only provides a short burst of energy and leaves you feeling low afterwards. Dried fruit and nuts are very good for more sustained energy levels keeping you focused for the entire round. Keep in mind that if you are not mentally prepared for your round your natural tendencies will dominate your attention. Be positive and prepared!





The Open Championship 2010



● *Louis Oosthuizen led from the second round to finish with a winning score of 16 under par.*



● *Tom Watson bids farewell to St Andrews on his way to missing the cut by two shots.*



● *Tiger Woods was never really in contention for what would have been his third St Andrews Open victory.*



● *Lee Westwood tees off for the final round which took him to second place in the championship.*



● *Rory McIlroy opened the Championship with a record breaking score of 63 but never regained the lead finishing third.*



● *Louis Oosthuizen with the greenkeeping team.*



● Eden Trophy winner
Chris Akers.

Eden Tournament

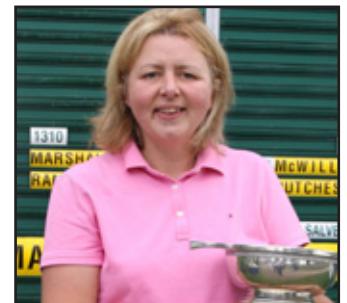
Chris Akers from Australia became the 2010 Eden Trophy champion after a close final on the Eden Course against Frazer Blyth from Monifieth, winning by one hole. "It feels really good to win here," said the 23 year-old from the Bankstown club in Sydney. "My aim for the week was just to qualify but when I did that I wanted to just keep going and see how far I could

go. Frazer was a great guy to play against and it was a close match. I thoroughly enjoyed playing the Eden Course and winning here at St Andrews is something I will always remember." Akers had earlier won his semi-final against Tai Yasuda from Pennard by 4 and 3 and Blyth came through against Akers' clubmate David Abbott at the first extra hole.

Strathtyrum Tournament

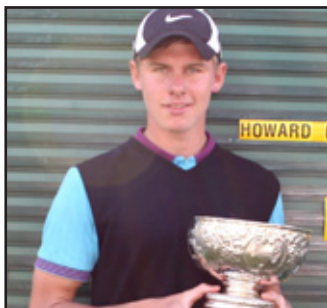
Karen Marshall from Baberton triumphed in the Strathtyrum Trophy after beating Ann Ramsay from Kirriemuir 4 and 3 in the final on the Eden Course. It was her fourth victory in the competition and Ramsay's third defeat in the final. "It is fantastic to win again here in St Andrews," she said. "It is just such a fabulous event that I really enjoy

playing in. The people are so friendly, the courses are in such great condition and it is so well organised. I would like to think that I will be back here next year to defend the trophy." In the semi-finals Marshall won by 3 and 2 against Christine Appleby from Preston. While Ramsay defeated Nicola Rawlinson from Royal Birkdale by 3 and 2.



● Strathtyrum Trophy winner
Karen Marshall.

St Andrews Boys' Open



● Thomas Rowland with the
Merchants' Cup

Thomas Rowland from Prudhoe became the 2010 St Andrews Boys' Open Champion after a 4 and 3 victory over 14 year-old Calum Hill from North Berwick on the Old Course. The 17 year-old followed in the footsteps of Northumberland county team mates Richard Robson-Crosby and Nicky Maddison who won in 2009 and 2008 respectively. "It's a great honour to be on

the list of champions in such a prestigious trophy," he said. "It was a fantastic experience to play on the Old Course. Both it and the Eden Course were in great condition. It was my aim all week to qualify for the semi-finals but to win it was a real bonus. I am the third player from Northumberland county in a row to win here. The previous winners were county captains and I am the vice-captain so it is quite a run."

St Andrews Junior Ladies' Open

Olivia Jordan-Higgins from Royal Jersey took the 2010 St Andrews Junior Ladies' Open title after defeating 14 year-old Emma Harris from Peel on the last hole. The 22 year-old was never behind in the match but Harris fought back bravely from being three down with three to play to take the match down the 18th hole of the Old Course. "It is just an unreal feeling," she said. "I went out

today thinking the main thing was just to enjoy myself. To play the Old Course twice in the same day was just something else. I played really well in the semi-final this morning and felt comfortable when I started the final. I got to three up on the back nine and gave myself a good chance but it became tense as Emma kept battling. It was great to win on the 18th though."



● Olivia Jordan-Higgins with
the Golf Monthly Trophy

Old Course daily ballot consultation

A consultation exercise on the Old Course Daily Ballot is being conducted by St Andrews Links Trust. The consultation exercise asks for views on the relative strengths and weaknesses of the 24 hour ahead system which has been in operation for many years and changing to a 48 hour ahead system which has been proposed by Stayinstandrews, the hotel and guest house association in the town.

A range of different organisations and individuals with an interest in golf in St Andrews have been invited to give their views on the daily ballot by email. The findings will be collated and considered in detail by the St Andrews Links Trustees and Links Management Committee who will decide whether the status quo should continue or whether any changes should be made.



Montegrappa pens celebrate momentous year

Montegrappa, the manufacturer of superior writing implements, celebrated its relationship with St Andrews Links by launching a new series of pens commemorating The Home of Golf. After a momentous year for the Links, with the return of The Open Championship on its 150th anniversary, Montegrappa is offering golf fans around the world the chance to own a special licensed product commemorating this milestone year.

The new pens celebrate the quality, history and beauty associated with the Links and feature a golf ball cabochon detail on the cap with a reproduction of an original illustrated view of the Links on the barrel. The series of 1772 pieces will be produced in quantities with golfing significance such as 150 for the 150th anniversary, 18 for 18 holes, and 700 plus 700 for the 1400s when golf was first being played on the Links.

Advance Reservations 2011 underway

The Advance Reservations process for tee times on St Andrews Links courses in 2011 gets underway at 10am BST on September 1. For more information visit the How to Book page on the www.standrews.org.uk website, email reservations@standrews.org.uk or contact 01334 466666.

HOLES IN ONE

Name	Home club	Date	Course	Hole
Michael Keown	New	14 June 2010	Jubilee	9
Steven Latimer	New	24 June 2010	The Castle	3
Fraser Dowie	New	1 July 2010	Jubilee	13
Jean-Pierre Rigoli	Lavaux, Switzerland	17 July 2010	The Castle	10
Damian Dörffling		21 July 2010	Balgove	8
Ryan Bathgate	St Andrews	26 July 2010	Eden	10
Angus Brown		29 July 2010	Balgove	7
Ross Pattison		29 July 2010	Balgove	18
Marvin Cheung	R&A	2 August 2010	Old	8
Ricky King	Jackson, Tennessee	2 August 2010	New	13
Alan Docherty	Baberton	7 August 2010	The Castle	10
Isobel Phimister	St Rule	8 August 2010	The Castle	10
Alistair Parkin	Longcliffe	12 August 2010	New	9
Motoko Oi	Taihemo, Japan	14 August 2010	Eden	15

Course Information

Green Fees (to 17 October)

	Adult	Under 16
Old Course	£130	£130
The Castle Course	£120	£60
New Course	£65	£32
Jubilee Course	£65	£32
Eden Course	£40	£20
Strathtyrum Course	£25	£12
Balgove Course	£12	£4

Tickets

Three and seven day tickets are available for all courses except the Old.

3-Day	£145 (adult)	£72 (junior)
7-Day	£290 (adult)	£145 (junior)
<i>Balgove Course only</i>		
3-Day	£21 (adult)	£6 (junior)
7-Day	£42 (adult)	£12 (junior)

Opening Times

For full details about clubhouse opening times please contact 01334 466666.

Equipment Hire

Steel and graphite clubs and shoes can be hired from the shops in the Clubhouses. Telephone 01334 466666.

PLAYING THE LINKS

Starting times on all six 18 hole courses may be booked in advance but not for Saturday play, except on The Castle Course (subject to availability). Applications may be made by letter, phone, fax or email. The Reservations Office is open Monday-Friday 9am-5pm with the exception of Thursdays, when it opens at 9.30am. A minimum of two golfers should apply and pre-paid green fees are non-refundable.

Tee times can also be reserved through LinksNet, the Links Trust's online booking service. Visit www.standrews.org.uk for details.

Old Course (6721 yards, par 72)

First played on around 1400 and naturally formed, the Old Course regularly hosts The Open Championship. Like all the Links courses it is public. It is open Monday-Saturday all year and the playing interval is ten minutes. The handicap limit is 24 for men and 36 for ladies and a valid certificate has to be shown to the starter. Please check in with the starter at least 20 minutes before your tee time. Visiting golfers wishing to park at the Links Clubhouse should allow 25 minutes before their tee time and take the free shuttle buggy to the starter's box beside the first tee. Single players can join in a two or three ball by approaching the starter in the first instance.

Advance reservations

Applications will be taken on or after the first Wednesday in September for the following year. Please apply to reservations@standrews.org.uk.

Ballot

Every day except Sunday a ballot or draw takes place for a number of times on the following day on the Old Course. The Saturday draw is for play on Monday. You can enter by phone (01334 466666) or in person the morning before you wish to play and the ballot is drawn after 2pm. The results are announced on www.standrews.org.uk

The Castle Course (6759 yards, par 71)

The seventh course at the Home of Golf. Spectacular views from a cliff top site. Online bookings through www.standrews.org.uk

New Course (6625 yards, par 71)

Laid out by Old Tom Morris, this course was paid for by the Royal and Ancient Golf Club and opened in 1895. It is open every day, there is no handicap limit, and the playing interval is eight minutes. The order of play is determined by arrival on the first tee. Locals have priority between 5pm and 6pm. Online bookings through www.standrews.org.uk

Jubilee Course (6742 yards, par 72)

Opened as a 12 hole course in 1897, the Jubilee was extended to 18 holes in 1905. It is the Links course nearest to the sea at St Andrews and is used regularly for championship events. It is open every day and there is no handicap limit. Tee times can be booked by phone or in person the day before play. Locals have priority between 8.00-9.30am and 1.30-2.30pm. Online bookings through www.standrews.org.uk

Eden Course (6250 yards, par 70)

Designed by Harry S Colt and opened in 1914, the Eden is one of the most popular courses on the Links. It is open every day and there is no handicap limit. Tee times can be booked by phone or in person the day before play. Online bookings through www.standrews.org.uk

Strathtyrum Course (5620 yards, par 69)

Shorter and less testing than the other courses, the Strathtyrum opened in 1993. It is ideal for high handicappers although the bunkers are cunningly placed and the greens undulating. It is open every day and there is no handicap limit. Tee times can be booked the day before play. Online bookings through www.standrews.org.uk

Balgove Course (1520 yards, par 30)

It is open every day and times cannot be booked in advance – simply turn up and play. The green fee is the same for nine or 18 holes.



The Clubhouses



St Andrews Links has three superb clubhouses, the Links, Eden and Castle clubhouses, which are all open to the public. With first class facilities and ample parking, the clubhouses are an excellent stop for both golfers and non-golfers.

Experienced reception staff are available to give information on all aspects of golf in St Andrews and the rest of Fife.

The Links Clubhouse is a short buggy ride from the first tee of the Old Course and next to the first tees of the New and Jubilee Courses. It has a large and welcoming reception area, spacious locker rooms, lounge

and dining room with a bar, and an extensive shop.

The Eden Clubhouse is near the Golf Practice Centre and is ideally situated for golfers playing the Eden, Strathtyrum or Balgove Courses. There is a special room for junior golfers.

The Castle Clubhouse (above) overlooks the ninth and eighteenth greens of The Castle Course and features spectacular cliff top views.

All clubhouses offer varying menus with a choice of daily specials. Private parties and buffets for club dinners, celebrations and other special occasions are also welcome in the Links and Eden Clubhouses.

All changing rooms are spacious and well

equipped with lockers and overnight secure storage for golf clubs. Clubs can be cleaned using ultrasonic club cleaning equipment.

A wide range of golfwear, accessories and gifts branded with official St Andrews Links logos can be obtained from the Links Clubhouse shop, the shop behind the 18th green of the Old Course and The Old Course Shop beside the 18th fairway. Castle Course merchandise is available in the Castle Clubhouse. Golf clubs and shoes can also be hired from the Clubhouses.

The Links and Eden clubhouses are open all year every day except Christmas Day, the Castle Clubhouse opens until 1 November.

About the LINKS

Soft Spikes

Golfers are encouraged to wear shoes with plastic cleats or 'soft spikes' which do less damage than metal spikes to the greens.

Caddies

Caddies for the six Links courses can be hired through the caddie manager (tel: 01334 466633). For The Castle Course call the caddie assistant (01334 464513). Only caddies registered with the Links Trust may be used on a professional basis and caddie availability cannot be guaranteed. Caddies are paid in cash on satisfactory completion of the round and tips are at the golfer's discretion. Caddie fee is £40.

Trolleys

Battery powered trolleys (£12) or manually operated trolleys (£4) are available for hire from the starters and caddie pavilions. Trolleys are permitted on the Old Course between April and October after 12 noon.

Buggies

Two person buggies or golf carts can be hired subject to availability on the New, Jubilee, Eden, Strathtyrum and Castle courses by golfers who are either senior citizens or medical certificate holders. Hire is £25 for visitors and £10 for all Links ticket holders.

Practice Centre

- St Andrews Links Golf Academy
- Floodlit driving range.
- 22 covered and 32 open bays.
- Special area for pitching, putting and bunker practice.
- Open every day from 7am.
- Last bucket of balls dispensed at 8pm.

To find out more ☎ 01334 474489

SINCE 1974 St Andrews Links Trust, a charitable organisation created by an Act of Parliament, has overseen the management and preservation of the Links.

Now the largest golf complex in Europe, it is responsible for about 900 acres comprising six 18 hole golf courses and one nine hole course, two turf nurseries, three greenkeeping centres, an extensive Golf Practice Centre and Academy, three clubhouses and four shops.

All surpluses are reinvested into the maintenance of the courses and the facilities.

St Andrews Links Trust
Pilmour House, St Andrews
Fife KY16 9SF

All enquiries telephone: 01334 466666

Links Clubhouse Fax 01334 466664

Reservations Fax 01334 477036

Administration Fax 01334 479555

Website www.standrews.org.uk

Email: enquiries@standrews.org.uk

MAP of the LINKS

